



EcoFutures Evaluation

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KEY ISSUES IN ALFRED NZO DISTRICT



53% youth unemployment



96% of youth lack access to tertiary education



Invasive species & water shortage






Resource shortage & land degradation



53% of Rural Youth in the Aflred Nzo District are Unemployed



ECOFUTURES GOALS

-  Capacitate youth through practical trainings to become employable
-  Encourage entrepreneurship in Green Economy
-  Enhance environmental understanding

COMPONENTS OF ECOFUTURES



GOALS



Assess program impacts



Identify preliminary challenges



Offer recommendations for next cycle of participants

METHODS: INTERVIEWS



10 of the 16 current EcoFutures participants



26 rural youth



9 partner organizations involved in EcoFutures

OUTPUTS



Evaluation report



Monitoring and evaluation tool



Marketing tools

ECOFUTURES BENEFITS



Address skills gap



Create job opportunities



Empower youth



Foster environmental stewardship



Support entrepreneurship

"Rather than complaining that there are no jobs,
EcoFutures taught me to start my own business
and create jobs."






"My dream now is to clear the alien invasive
species. EcoFutures helped cultivate this
dream. Without them, I wouldn't be aware
of these products."

"Trainings taught us not to depend
on other people but to use our own
hands."

EcoFutures Participants

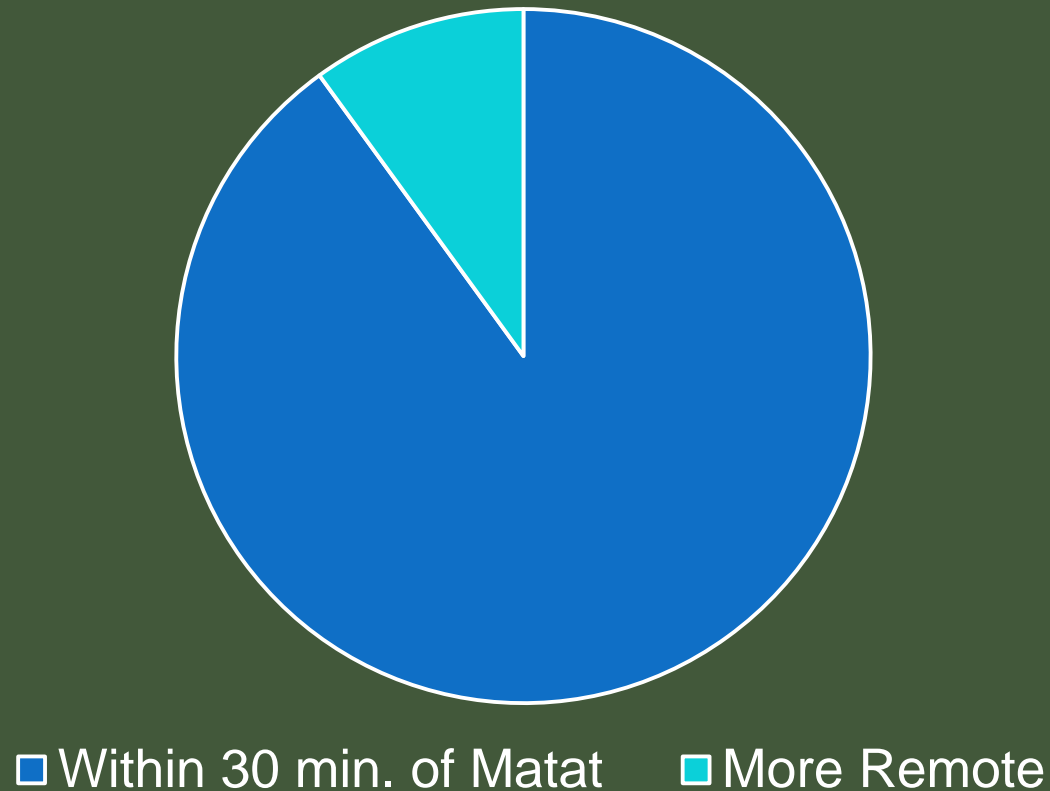


AREAS FOR IMPROVEMENT

-  Transportation
-  Lack of monitoring and evaluation
-  Diversify participant business proposals
-  Build funding and manpower
-  Expand outreach efforts

TRANSPORTATION

Current Participant Hometowns







Solutions:

- Bus coupons or coordinated bus for trainings
- Stipends on meeting by meeting basis

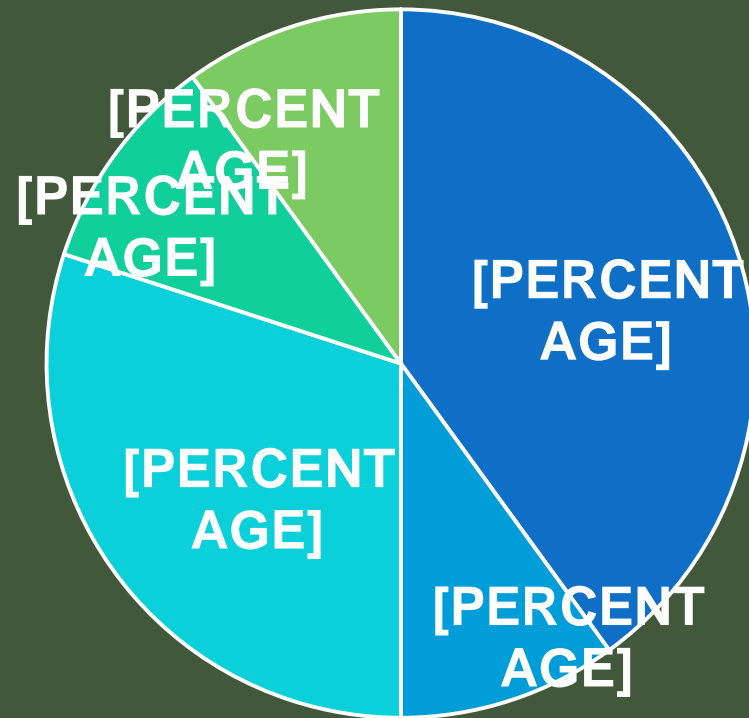
LACK OF MONITORING AND EVALUATION

Address Via:

-  A post-training course questionnaire
-  A questionnaire following each phase
-  An ongoing cohort study
-  Additional application questions

DIVERSIFY PARTICIPANT BUSINESS PROPOSALS

Types of Businesses Proposed



■ charcoal ■ biogas ■ waste management
■ ecotourism ■ ecoranging ■ other

Solutions:

- New training ideas & expand beyond niche sectors
- Emphasize green ideas to non-green economy businesses
- Agriculture as viable business
- Business partnerships among participants

BUILD FUNDING AND MANPOWER

“If [we had] more funding, I would dedicate staff to just EcoFutures” ~ Nicky, ERS Secretariat

“[Our funders] don’t understand the world here.” ~ Amos, Green Economy Development Project Officer for CSA

Solutions:

- Short term – clarify program scope
- Long term – engage more funders and community partners

EcoFutures

ENABLING YOUTH AND BUILDING THE GREEN ECONOMY

53%

of the Alfred Nzo
District is under 35
years old

60%

of these youth are unemployed

96%

lack access to tertiary education

100%

deserve to be empowered

EcoFutures is a program that capacitates youth through trainings and exposure to career opportunities and start their own business

Phases:

Recruit Youth

- Community outreach
- Posters
- Social Media

Trainings & Awareness

- Financial literacy
- Computer skills
- Environmental education
- Encourage entrepreneurship

Specialized Experience

- Individual mentorship
- Internships
- Develop and support business models

EcoFutures connects:



Businesses



Funding Sources



Community Leaders



Partner Organizations

Contact the UCPP to bring EcoFutures to your community or involve your business

Call: 039 – 737 – 4849

Find us on Facebook @UMzimvubuCatchmentPartnershipProgramme

EXPAND OUTREACH EFFORTS

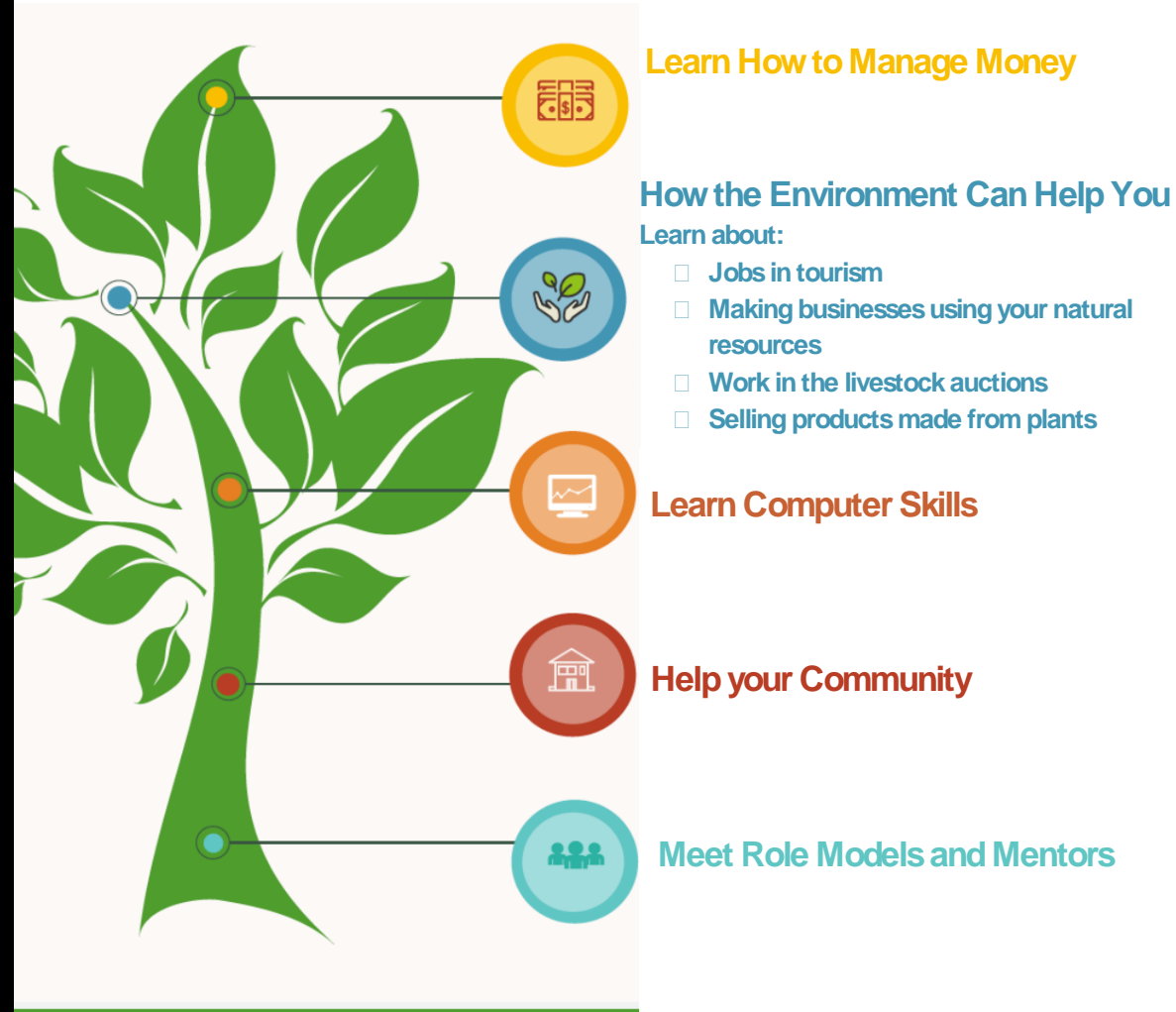
- ✿ Outreach efforts so far did not directly interact with youth
- ✿ Communication gap between participants and implementers
- ✿ Only 1 in 26 rural youth had heard of EcoFutures

Solutions:

- Talk directly to youth in schools
- Ambassador and mentorship programs
- Improved advertising

Start your own business or find a job!

Apply to EcoFutures to participate in trainings that
will improve your employability



Come Learn More!

**Wed Sept. 26th, 8:00am
Resthaven Guest House**

For more information:

Call: 039 – 737 – 4849

Find us on Facebook @UMzimvubuCatchmentPartnershipProgramme

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T H A N K Y O U

